

Nicaragua's Export Insights: The Latest Marketing Strategies of 2025

Nicaragua, in Central America, bordered by Honduras and Costa Rica in the northern and southern directions, is one of the essential economies of the global marketplace. [Nicaragua Import Data](#) has listed that the membership of Nicaragua in the global trade bodies, such as the WTO and the free trade agreement with the European Union, is behind the solidifying growth rate of the country. The trade agreement with China and the macroeconomic policies are behind the stability.



The value-added food products processed overseas and the improved energy infrastructure have resulted in a total valuation of exports from Nicaragua worth 8.76 billion in 2025. The emerging middle-income markets and the global recovery from pandemic disruptions have led to a solidifying export ranking. Subscribe to Import Globals, leading Nicaragua Import Export Trade Provider for staying updated with the

latest information regarding the export market of the nation, by the Nicaragua Trade Data.

GOVERNMENT INITIATIVES SUPPORTING THE EXPORT MARKET OF NICARAGUA IN 2025

The creation of special economic zones under the Belt and Road Initiative has offered 100% tax exemptions, it has even attracted foreign investors. The IDB-backed Foreign Trade Strengthening Program has supported small and medium enterprises, export training, and capacity building.

It has enhanced the quality and traceability systems for key exports. The free trade agreement with China has provided zero tariffs or reduced tariffs on a large share of Nicaraguan exports. The initiative has enhanced the trade infrastructure and logistic links.

TOP VARIANTS OF GOODS EXPORTED FROM NICARAGUA IN 2025

The diversification of export destinations and the global recovery of the nation have resulted in a diversity in the global trade outlook. According to the [Nicaragua Export Data](#), the topmost variants of goods exported from the nation in 2025 are,

1. Gold—The annual valuation of Gold exported from Nicaragua in 2025–1.26 billion US dollars
2. Textiles & Apparel- The annual valuation of Textiles & Apparel exported from Nicaragua in 2025–1 billion US dollars
3. Beef- The annual valuation of Beef exported from Nicaragua in 2025–927 million US dollars

4. Coffee- The annual valuation of Coffee exported from Nicaragua in 2025–749 million US dollars
5. Sugar- The annual valuation of Sugar exported from Nicaragua in 2025–546 million US dollars
6. Shrimp- The annual valuation of Shrimp exported from Nicaragua in 2025–476 million US dollars
7. Tobacco- The annual valuation of Tobacco exported from Nicaragua in 2025–392 million US dollars
8. Fruits & Vegetables- The annual valuation of Fruits & Vegetables exported from Nicaragua in 2025–287 million US dollars
9. Dairy Products- The annual valuation of Dairy Products exported from Nicaragua in 2025–254 million US dollars
10. Manufactured Components- The annual valuation of Manufactured Components exported from Nicaragua in 2025–165 million US dollars

DOMINATING VARIANTS OF COUNTRIES BENEFITING THE EXPORT ECONOMY OF NICARAGUA

The availability of fertile land for export-oriented agriculture and the improved energy infrastructure have supported the bilateral relationships of the country with the latest investing regions. As per the Nicaragua customs data, the top-most trade partners benefiting the export economy of the nation in 2025 are,

- United States—The total valuation of goods exported from Nicaragua to United States in 2025–1.54 billion US dollars

Top 5 variants of goods exported

- Automotive harness components

- Electrical wiring harnesses
- Insulated cable assemblies
- Industrial fasteners
- Packing cases and containers
- Canada—The total valuation of goods exported from Nicaragua to Canada in 2025–1.20 billion US dollars

Top 5 variants of goods exported

- Paper products
- Cardboard boxes
- Ceramic tiles
- Glassware
- Processed textiles (woven)
- El Salvador—The total valuation of goods exported from Nicaragua to El Salvador in 2025–928 million US dollars

Top 5 variants of goods exported

- Plastic packing articles
- Plastic tubes/pipes
- Iron articles (simple)
- Steel wire
- Metal hardware
- Mexico—The total valuation of goods exported from Nicaragua to Mexico in 2025–765 million US dollars

Top 5 variants of goods exported

- Edible nuts
- Seeds & oleaginous fruits

- Vegetable oils, crude
- Vegetable oils, refined
- Animal fats & oils
- Costa Rica—The total valuation of goods exported from Nicaragua to Costa Rica in 2025–695 million US dollars

Top 5 variants of goods exported

- Chocolate products
- Fresh melons
- Fresh papayas
- Fresh mangoes
- Fresh pineapples
- Belgium—The total valuation of goods exported from Nicaragua to Belgium in 2025–572 million US dollars

Top 5 variants of goods exported

- Mineral waters
- Soft drinks
- Fruit juices
- Essential oils
- Cocoa beans
- Guatemala—The total valuation of goods exported from Nicaragua to Guatemala in 2025–487 million US dollars

Top 5 variants of goods exported

- Knit apparel accessories
- Non-knit apparel accessories
- Footwear (some types)

- Beverages, non-alcoholic
- Beverages, alcoholic
- Germany—The total valuation of goods exported from Nicaragua to Germany in 2025–365 million US dollars

Top 5 variants of goods exported

- Raw rubber
- Rubber products
- Leather articles
- Textile fabrics
- Cotton yarn
- China—The total valuation of goods exported from Nicaragua to China in 2025–293 million US dollars

Top 5 variants of goods exported

- Beef cuts (specific cuts)
- Frozen shrimp
- Fresh or chilled shrimp
- Canned seafood
- Raw rubber
- Honduras—The total valuation of goods exported from Nicaragua to Honduras in 2025–165 million US dollars

Top 5 variants of goods exported

- Ground-nuts, not roasted
- Edible vegetables, roots & tubers
- Dairy products
- Eggs (birds' eggs, in shell)

- Honey

FUTURE TRADE OUTLOOK OF NICARAGUA'S EXPORT MARKET

The export market of Nicaragua is expected to have a steady and modest growth rate in the near future. The export will come around a hike of 7.8% to 17%, specifically driven by the increase in merchandise exports. The agro exports will boost the favourable global prices and volumes of the country's trade. Traditional markets like the United States will remain dominant, while the exports will continue to diversify across Central America, Mexico, and Canada.

The exports of Nicaragua under the general trade regime will indicate strong performance in primary goods, whereas the manufactured exports will contribute to the growing trade rank. The robust export value growth across several sectors will represent the strong performance of the country in agricultural and mining export trade.